

TRAVEL

## I'm a luxury travel expert — book these exclusive destinations to rub shoulders with the elite in 2025

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17 Comments



The British Virgin Islands are a favorite with the jetset -- and one expert knows exactly the place to take a family or a large group to enjoy the privileged surroundings.

Nancy Pauwels - stock.adobe.com

Rich people — they're just like us! Well, not really — and certainly not when it comes to travel planning.

Not only are they unlikely to be **booking the next and cheapest flight** to the places the rest of the voyaging public like to go — they're also very unlikely to be doing any of the booking at all.

Plotting these elite escapes falls to people like Leila Najafi — a globetrotting luxury travel advisor based in Los Angeles.





Italy's Dolomites and their vibrant ski culture are gaining ground among A-listers as top luxury brands enter the market.

Writing for [Business Insider](#), Najafi reveals she's been lately been recommending more off-the-beaten-path experiences.

"Many of them try to travel to [upscale destinations with luxury hotels that feel exclusive](#) without the large crowds of tourists," Najafi revealed.

Here are six places that the expert expects will attract a bevy of boldfacers this winter.

### **Palm Beach, Florida**



Worth Avenue in Palm Beach. The classic coastal destination has seen a surge of interest among upscale travelers recently.



South Florida has lately been **tapped as the new “political, business and cultural capital” of the United States** — and Najafi says her clients are definitely taking a shine to the classic winter destination for its “beaches, shops and sunshine.”

Check into the historic Breakers resort, she said — then explore the “retail paradise” of Worth Avenue. A new restaurant from Per Se’s Thomas Keller is coming next year, Najafi revealed.

## **St. Barts**



The beautiful French Caribbean island of St. Barts is a favorite with celebs and wealthy snowbirds.

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Beloved by the in-crowd — and passed over by many others — Najafi recommends the island for its family-friendly beaches and nightlife that’s great for “young couples who want to have fun.”

Check into the Eden Rock resort, she said — adjacent to lively beach clubs. Grab a boat to the remote Colombier Beach, known for its “stunning” white sands and natural reserve.

## **The Dolomites**

Shake up your European ski routine and make fresh tracks for Italy’s favorite slopes — high in a mountain range so beautiful, it’s a UNESCO World Heritage Site.

The underrated region is really heating up, Najafi said — with Mandarin Oriental set to open a hotel in Cortina d’Ampezzo, a popular resort town.

## St. Moritz



St. Moritz in Switzerland is where you want to ski if you also want to see and be seen.

Lan – stock.adobe.com

You've definitely heard of this Swiss hotspot "dotted with designer stores, cozy restaurants and high-end hotels." It's one of *the* places to be during the very long ski season, Najafi said.



“Billionaire St. Moritz — an experience combining fine dining and live entertainment — debuts at the Grand Hotel des Bains Kempinski this season. I’ve also heard the exclusive, members-only club Dracula Open a slideshow of all 5 article images. age to get an invite,” she revealed.

In February, elite car lovers gather for the International Concours of Elegance — “where you can watch rare cars zip across a frozen lake.”

## Costa Palmas, Mexico



East of bustling Cabo, quiet awaits — and well-heeled West Coasters are loving it.

Raul – stock.adobe.com

Well-heeled West Coasters are skipping over bustling Cabo and opting instead for the exclusive resort community on the eastern side of Baja Sur — “home to nearly 2 miles of swimmable beaches, a yacht marina, and a small village with special restaurants” from Los Angeles faves like Nancy Silverton and Ludo Lefebvre.

There’s a luxe Four Seasons already booking in top-end clients — and an Amanresort coming next year.

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